

CURRICULUM VITAE



Nom & Prénom : Boumbali Bachir.

Grade : Maître de conférences A

Établissement : .Ecoles des Hautes Etudes Commerciales

Département : .Marketing.

🔑 Coordonnées

- **Adresse professionnelle :** Ecoles des Hautes Etudes Commerciales, pôle universitaire de Kolea.
- **Email professionnel:** ..b.boumbali@hec.dz..
- **Lien ResearchGate :** <https://www.researchgate.net/profile/Boumbali-Bachir>
- **Lien Google Scholar :** <https://scholar.google.com/citations?hl=fr&user=CcrXX5AAAAAJ>
- **Autre (ORCID, LinkedIn, etc.) : ..**
 - **Academia.edu :** <https://independent.academia.edu/BachirBoumbali>
 - **Linkedin:** <https://dz.linkedin.com/in/bachir-boumbali-03892565>

Profil professionnel

Dedicated lecturer-researcher with 18 years of experience in higher education, specializing in international trade and economics. Recognized for analytical skills, communication abilities, and a passion for fostering student engagement through dynamic teaching methodologies. Committed to creating an inclusive learning environment that encourages critical thinking and collaborative problem-solving.

Formation académique

Diplôme	Spécialité	Établissement	Année
Doctorat	Roles des PME dans la promotion des exportations hors hydrocarbures	U. Alger 3	2017
Magister/Master	Développement du commerce international algerien	Académie des finance de Moscou	2004
Licence	Le commerce électronique B2B	INC	2001

Modules enseignés

Merci d'indiquer les modules principaux que vous avez enseignés :

- International Trade Theory,
 - International Trade Techniques,
 - International Value Chains,
 - Economic Globalization,
 - Fundamental Marketing,
 - Strategic and Operational Marketing,
 - International Marketing,
 - E-Marketing,
 - Business Management,
 - General Economics,
 - Algeria's Economy,
 - Monetary Economics and Capital Markets,
 - Financial Markets,
 - Derivative Financial Products Markets.
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Activité pédagogique

- Nombre de mémoires de **Master** encadrés : plus de 100
 - Nombre de **thèses de Doctorat** encadrées :
 - Polycopiés/Supports pédagogiques produits :
 - Marché des dérivées financières.
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Responsabilités académiques

Administrative Activities:

- o (From 2017 to 2019) Member of the training team at the University of Algiers responsible for training newly recruited teachers.
 - o (From 2016 to 2019) Member of the quality assurance unit at the University of Algiers 3.
 - o (From 2016 to 2019) Evaluator and trainer at "the entrepreneurship house" within the University of Algiers 3
 - o (From 2012 to 2015) Assistant to the Vice-Rector in charge of pedagogy and continuing education.
 - o (From 2006 to 2011) Participation in the introduction and implementation of the LMD system within the university.
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Activité de recherche

Publications scientifiques principales récentes

1. Les échanges commerciaux en valeur Ajoutée : une nouvelle norme pour les statistiques du commerce international. Revue algérienne de la mondialisation et des politiques économiques.
 2. Les nouvelles tendances de la mondialisation économique au début du XXIe siècle. Revue des sciences Économiques de gestion et de commerce.
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Participation aux instances

- o (From January 2023 to present) Member of the Scientific Committee of the Marketing Department at EHEC;
 - o (From 2018 to present) Editor-in-Chief of the scientific journal "Algerian Review of Globalization and Economic Policies";
 - o (From 2010 to present) Member of the research team on "New Trends in Globalization" affiliated with the Laboratory of Globalization and Economic Policies;
 - o (From 2015 to 2019) Member of the Scientific Committee of the Department of Commercial Sciences at the Faculty of Economic Sciences, Management Sciences, and Commercial Sciences at the University of Algiers 3;
 - o (From 2010 to 2018) Member of the Editorial Board of the scientific journal "Algerian Review of Globalization and Economic Policies";
 - o Participation in several national and international scientific events as a moderator, speaker, and organizer.
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Compétences et domaines d'expertise

- .Langues :.

- Anglais niveau B1.
 - Russe
 - Français
 - Arabe
 - Outils numériques : suite microsoft, Moodle,
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 Date et signature

Fait à : Le : .25/05/2025.

Signature
