

Teacher :	MAAMIR Safa
Semester :	S1, S2 and S3
Teaching unit:	Transversal
Intitulé de la matière :	Commercial English 1, 2 and 3
Credits :	01
Coefficients :	01
Teaching mode:	Hybrid (online/ face-to-face)

Teaching objectives: (S1, S2 and S3)

We assist students in enhancing their skills in the four core areas: reading, writing, speaking, and listening through interactive online sessions. We utilize various resources, including audio and video materials, as well as articles from reliable sources. This approach enables students to improve their English skills during the sessions while also providing them with self-learning resources. We also incorporate grammar instruction as part of the revision process. To reinforce learning, we assign homework to students.

Program details (the content)

Prerequisites S1: Students should have at least Basic English grammar and vocabulary related to business.

S1 (online)					
	Topics	Material	Exercise	Skills/ Acquired knowledge	Homework
Lesson 01:	Topic: General topics in Business (creativity)	Short video (3min-10min)	- Vocabulary exercise - Comprehension (questions & answers)	- Enhance Listening; - Improve speaking skills by orally answering questions; - Acquire new vocabulary.	/
Lesson 02:	- The continuation of lesson 01 - Grammar: prepositions of time (in , on, at)	/	- Grammar exercises	- The continuation of lesson 01 - Master prepositions of time	Read and summarize an article (Renewable energy potential)
Lesson 03:	Topic: Management	Video	-Vocabulary exercise - Comprehensi	- Enhance Listening - Improve speaking skills by orally	Listen and summarize a podcast content

	(water supply management) - Grammar: Prepositions of place ‘ in, on at’		on (questions & answers)	answering questions. - Acquire new vocabulary. - Master prepositions of time	(BRICS)
Lesson 4:	Topic: Economics (inflation)	Article	-Vocabulary exercise - Comprehension (questions & answers)	- Enhance reading skills by orally answering questions. - Acquire new vocabulary.	/
Lesson 05:	- The continuation of lesson 4 - Grammar: simple tenses (present, past, future)	/	- Grammar exercises	- Master tenses 1	Watch and summarize the video content (Food security)
Lesson 6:	- Speaking: (a discussion about the BRICS) - Grammar continuous tenses	/	- Speaking exercise	-Questions & answers - Master tenses 2	/
Lesson 7:	Speaking : -A problem-solving scenario	/	-Speaking exercise -Grammar exercises	- Questions & answers - Master tenses 2	Listen and summarize a Podcast (Technology)
Lesson 8	Lesson 8: Merriam-Webster dictionary	/	/	-Enhance pronunciation - Learn to use the dictionary for different purposes	/
Lesson 9	Topic: Finance	(Article)	-Vocabulary exercise	- Enhance reading	/

	(finance) - Speaking Exercise (pitch) 1		- Comprehension (questions & answers)	- Improve speaking skills by orally answering questions. - Acquire new vocabulary.	
Lesson 10:	- Listening - Speaking (pitch) 2	(Audio)	-Listening exercise -Speaking exercise	-Listening exercise listening: fill in the gaps with missing words from the audio, - Enhance speaking skills	/
Lesson 11:	Speaking exercise: (a scenario)	/	- Speaking exercise	- Enhance speaking skills	/
Lesson 12:	- Listening -Speaking (management)	/	- Listening exercise - Speaking exercise	-Listening exercise: fill in the gaps with missing words from the audio, - Enhance speaking skills	/

Prerequisites S2: To progress further, Students should have mastered the essential grammar rules from S1, acquired vocabulary related to the subjects covered to proceed and gained the confidence to speak in front of people.

S2 (hybrid)					
Lessons	Topics	Material	Exercise	Skills/ Acquired knowledge	Homework
Lesson 1: Online	Topic: general topics in business (the culture of start-ups in Algeria)	Video	-Vocabulary exercise - Comprehension (questions & answers)	- Enhance Listening - Improve speaking skills by orally answering questions. - Acquire new vocabulary.	Writing task (The steps of a management style implementation)
Lesson 2 Online	Listening/ a case study (Hyundai) Grammar: linking words	Video	- Listening exercise - Grammar exercise	- Listening exercise: fill in the gaps with missing words from the audio	/
Lesson3:	Speaking : team-working	/	Two scenarios on Negotiations	- Enhance speaking skills	/

Face-to-face	(scenarios)				
Lesson 4: Face-to-face	Speaking : team-working (scenarios)	/	Scenarios	- Enhance speaking skills	Homework/ a Writing task : Write an apologetic Explanation Letter
Lesson 5: Online	GRAMMAR : Conditional (0,1,2 and 3)	/	- Grammar exercise	- Master conditional	/
Lesson: 6 Face-to-face	Speaking : team-working	/	Scenarios	- Enhance speaking skills	/
Lesson 7: face-to-face	Speaking : team-working (Diplomatic language at work)	/	- A Case study: diplomacy at work	- Enhance speaking skills	/
Lesson 8: Online	- Listening/ A case study Amazon (part1) - Grammar: Question forms	/	- A case study - Grammar exercise	- Enhance speaking skills - Learn question forms	Homework/ Video amazon (part2)
Lesson 09 Online	Topic: Marketing A case study: Zara	Article	-Vocabulary exercise - Comprehension (questions & answers)	Vocabulary - Comprehension (questions & answers)	/
Lesson 10: face-to-face	Test	/	/	/	/

Prerequisites S3: *To progress further, Students should have mastered the essential grammar rules from S2, acquired vocabulary related to the subjects covered to proceed and gained the confidence to speak in front of people.*

S3 (online)					
	Topic	Material	Exercise	Skills/ Acquired knowledge	Homework
Lesson 01:	Topic : General topics in Business (How Coca-Cola, Netflix, and Amazon Learn from Failure)	Article	- Vocabulary - Comprehension (questions & answers)	- Enhance reading - Improve speaking skills by orally answering questions. - Acquire new vocabulary.	/
Lesson: 02	- Listening : (Algeria's renewable energy potential) Part1	Video	- Vocabulary - Comprehension (questions & answers)	- Enhance Listening - Improve speaking skills by orally answering questions. - Acquire new vocabulary.	(Article) Finance
Lesson 03:	-Listening: (Algeria's renewable energy potential) Part2 - Grammar: Prepositions 2	Video	Vocabulary - Comprehension (questions & answers)	- Enhance Listening - Improve speaking skills by orally answering questions. - Acquire new vocabulary - Learn prepositions 2	Podcast (BRICS)
Lesson: 04	Tenses part 3	/	-Grammar exercises (prepositions)	- Master tenses 3	/
Lesson: 05	Topic: Management (data-driven culture)	Article	- Vocabulary - Comprehension (questions & answers)	- Enhance reading - Improve speaking skills by orally answering questions. - Acquire new vocabulary.	Homework (Tourism)
Lesson: 06	- Speaking/ a discussion	/	- Speaking exercise	- Enhance speaking skills	/

	(BRICS) -Grammar: tenses (exercises)				
Lesson 7: -	- Discussion: problem-solving - Grammar: Tenses (exercise)	/	- Questions and answers	- Enhance speaking skills - Master tenses	Homework/ Article (Artificial intelligence in business)
Lesson 8	Lesson 8: Merriam-Webster dictionary	/	/	-Enhance pronunciation - Learn to use the dictionary for different purposes	/
Lesson: 9	Topic: Finance (finance) - Speaking Exercise/ Pitch	(Article)	-Vocabulary exercise - Comprehension (questions & answers)	- Enhance reading - Improve speaking skills by orally answering questions. - Acquire new vocabulary.	
Lesson 10:	Article : listening audio		-Listening exercise	- Listening exercise: fill in the gaps with missing words from the audio	
Lesson 11:	Speaking exercise	/	A Scenario	-Enhance speaking skills	/
Lesson 12:	- Listening -Speaking (management)	Audio	/	- Listening exercise: fill in the gaps with missing words from the audio	/

Evaluation mode : *Contrôle continu, examen, etc...(La pondération est laissée à*

40%			60%
3 Homework / 6 pts	Test 7 pts	Participation 7pts	Exam
<ul style="list-style-type: none"> • 2 pts/ 1H • Delay: 1pt /1H • No homework: 0 	/	/	

l'appréciation de l'équipe de formation)

References

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Soars, L., & Soars, J. (2003). New Headway-Elementary-Students Book. Oxford University.

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Websites:

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