



Ministry of Higher Education and Scientific Research

The School of Higher Commercial Studies - EHEC

The PERMANAN Laboratory



And the PRFU research team:

“Evaluation of the entrepreneurial process in Algeria”

F01L02ES160120210002

Organize

A National Seminar in hybrid mode

On th topic of :

The University in the service of entrepreneurial development in Algeria

National Seminar Program

February 28, 2024

Reading room - EHEC -

Opening of the seminar	
08:30 - 09:00	Welcome and installation of speakers
09:00 – 09:10	Opening of the seminar by: <ul style="list-style-type: none"> - The Director of the school Pr.AMEL KASMI - The Director of the laboratory Pr DJEMA Hassiba
09:10 – 09:20	Opening speech of the seminar by : <ul style="list-style-type: none"> - The seminar chair : Dr RANDA MEGHARI. - The seminar co-chair : Dr. BRAHITI Ibtissem. - The organizing committee chair : Dr.MECHTOUR Radia.

Plenary session Moderator : Pr. OUARDIA LAOUEDJ Rapporteur: Dr. MEGHARI RANDA	
09h20 – 09h30	“The imperative of the business plan for students incubated in the framework of ministerial order No. 1275”: by Dr. ATTAR NOUREDDINE; Dr. KOUADRI NORHENE; Mrs. AMELLAL ZEHIRA - ESGEN -
09h30 – 09h40	« Entrepreneurship education and the role of Algerian universities: A literature review”: by Mrs.BOUADILA Nour El Houda; Pr. BOUCHA Nesrine; Dr. BOUCHERBA Hocine Abdelatif – EHEC -
09h40 – 10h50	“The role of the university incubator in developing the entrepreneurial spirit among students”: by Mrs. STITI Amina; Pr.DJEMA Hassiba - EHEC-
09h50 – 10h00	“ The relationship between universities and promoting system of innovation of SEMs in Algeria” by Mrs. LALAMI Yasmine ; Dr. BRAHITI Ibtissem eps BENYAHIA ;Dr. MOHAMED BELKACEM Faiza - EHEC -

<u>10h00 – 12h00</u> <i>Round table on: “Educating tomorrow’s entrepreneurs Today”</i>	
Round table Moderator: Dr. MOHAMED BELKACEM Faiza Rapporteur: Dr. BRAHITI Ibtissem married name BENYAHIA	
Mr. HADJI Zakaria	CEO / Founder of Spotlight
Mrs. AZZOUZ Samia	Director of the school STC “Speakout Training Center”
Mrs.MEDBEL Hakima	Representative of NESDA Tipaza
Mrs. MOUELED Sabrina	Manager of « Chocolaterie » and director of a language school
Mrs. Zaida Wassila	Associate member of the collective farm EAC Si Zoubir Hadjout and owner and manager of the Agrotourism project "La Ferme Aux Deux Puits" Hadjout.
Mr.BENMEZIANE Tarik	Trainer and representative of ITCCF
Mr. LAMARA Ali	In charge of the ENSV incubator
Mr. YESLI Abdennour	In charge of the ESSAIA incubator
Pr.DJEMA Hassiba	The Director of the laboratory PERMANAN

Pr. LAOUEDJ Ouardia	In charge of the EHEC incubator
Dr. ABDELLAOUI Ibtissem	In charge of the CDE/EHEC

Online session Moderator: Dr. MOUFIDA BIRI Rapporteur: Dr. MECHTOUR Radia	
10h00 – 10h10	“The university-entrepreneurship relationship in Algeria: Reality and Perspectives”: by Dr. ANIS HAMDAD; Dr. LYES ZERKHEFAOUI - Mouloud MammerieTizi-ouzou University -
10h10 – 10h20	“Promoting entrepreneurship in Algerian universities: State of play on startups”: by Dr Hariti Yasmine; Pr. Boukhezer-Hammiche Nacira - University of Bejaia -
10h20 – 10h30	“Challenges of Entrepreneurial University in promoting”: by Dr DJERRAD Hadjer - University of Jijel -
10h30 – 10h40	“The entrepreneurial university: The key success factors of the European experience”: by Dr. HAMMACHE SOURIA; Dr. CHERROU KAHINA - University of Tizi-Ouzou -
10h40 – 10h50	“Algerian female entrepreneurship: Analysis of Performances and skills”: by Dr. CHIB Amina Djazia - University of Abou Bakr Belkaid Tlemcen -
10h50 – 11h00	“Promote the creation of start-ups in a university environment”: by Dr. BESSAI Fadila - University of Bejaia -
11h00 – 11h10	“What does it mean fail in entrepreneurship”: Mrs BAALI Meryem – EHEC ; Dr BOUDIFA Hakima – EHEC -
11h10 – 11h20	“Beyond the buzzwords: understanding and fostering a true entrepreneurial culture”: by Dr. ELMOUFOK Nabila - University Algiers 03
11h20 – 11h30	“Entrepreneurial support in Algerian universities”: by Mrs.AHMEDI Kahina; Dr. SMADI Amina -Mouloud Mammeri Tizi-Ouzou University -
11h30 – 11h40	“The contribution of the university to the development of the entrepreneurial spirit of students”: by Dr TARHLISSIA Lamine; Dr. BENACHOUR Amira; Dr ABDELMALEK Hanane – ESC -
11h40 – 11h50	“The Algerian university in the era of entrepreneurship”: by Dr DERRADJ Yasmine -ENSSEA; Dr. MEGHARI Randa – EHEC -
11h50 – 12h00	“Economic conception of the entrepreneurial university”: by Mr. FATHI BENFATTOUM - Amar Telidji Laghouat University -
12h00 – 12h10	“Need to train skills and shape the structure and the organization of the entrepreneurial university”: by Mrs.Yasmina MOKHTAR - University of Mascara -
12h10 – 12h20	“Entrepreneurial cognition: An overview contributing to the valorization research in entrepreneurship”: by Mrs. KHEDAIRIA Ibtissem – EHEC -
12h20 – 13h00	DEBATE
Closing of the seminar	