République Algérienne Démocratique et Populaire Ministère de l'Enseignement Supérieur et de la Recherche Scientifique École des Hautes Etudes Commerciales

Ecole des Hautes Etudes Commerciales



Entreprendre et Innover



Webinar on

HOW TO WRITE TYPICAL PAPER

-Bentouir Naima

Visiting Assistant Professor, University of Brighton, UK.

- Mohammed El-Amine Abdelli

Assistant Researcher, UPCT& University of Salamanca, Spain.

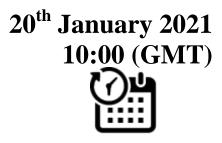


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1. Brief

1.1.Abstract

This contribution aims to highlight the most important basic skills to formulate a dynamic research paper in a scientific way, and to identify the most important ones to judge the quality of the words which used in the title Research, as well as identify the most effective methods in formulating the title, with the most ability to influence and attract the attention of the reader.

Keywords: Typical paper, Abstract, Introduction, Literature review.

1.2. Introduction

To write a well structured paper in good clear English you need to have a method.

If you don't have a good method you may waste a lot of time having to re-plan and re-write entire sections of your paper. This contribution outlines some skills to follow and things to think about before you begin the writing process.

These outlines should enable you to have clear preliminary ideas regarding:

Standard phrases used in English in research.

How a typical paper is structured in your field.

4 What makes your research unique.



All these factors combined should then help you to communicate the results of your research in good clear English.

We planned our presentation as follow:

- What key skills are needed to write an abstract?
- How to write typical paper?
- How should I structure my literature review?

2. Abstract

The main importance of the abstract is enable the reader to make quick decision about the paper, if it is relevant to them or not, without reading the full paper. In order to write good abstract we have some steps to follow it:

1- How to structure an abstract?

The instruction of an abstract starting by answering the main following questions:

- Why am I writing this paper?
- What did I do, and how?
- What were my results?
- What are the implications of my findings?
- 2- What tenses should I use?
 - Present simple, and the past simple.
- 3- How should I select my key words?
- 4- How can I assess the qualityof my Abstract?

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3. Introduction

The most important skills to write a typical introduction is to follow some steps and criteria in a sequential manner that can be reformulated in many ways by field of research and the nature of specialization.

- 1. How should I begin my introduction?
- Definition of the topic plus background (1-3).
- Accepted state of the art plus problem to be resolved (2–4).
- ♣ Authors' objectives (1–2).
- Introduction to the literature.
- Authors' contribution (1–2)
- ♣ Aim of the present work (1–2)
- main results of the present work (1–4)
- ♣ Future implications of the work (1–2)
- Outline of structure (3–4 very short sentences).
- 2. What tenses should I use?
- Present simple and the present perfect.
- 3. How can I assess the quality
- Introduction?
- Is my research question clear?
- Does my Introduction act as a clear road map for understanding my paper?
- Is it sufficiently different from the Abstract?
- Have I mentioned only what my readers specifically need to know?
- Have I been as concise as possible?
- Have I used tenses correctly?



The literature review is a cornerstone on building research paper. It means to be conducted on the theoretical framework and previous studies which is related to the current research problem.

1-What key skills are needed when writing a Review of the Literature?

2-How should I structure my Review of the Literature?

- What are the seminal works on my topic? Do I need to mention these?
- What progress has been made since these seminal works?
- What are the most relevant recent works? What is the best order to mention these works?
- What are the achievements and limitations of these recent works?
- What gap do these limitations reveal?
- How does my work intend to fill this gap?

3-How to start my Literature review?

- Chronological order.
- Introduction, brief of the paper, mention the next paper...).

4-What tenses should I use?

- Present simple
- Past simple.

5- How to evaluate my literature review?.

To make sure that I have written good literature review I need to answer on these questions:

- Are the papers I have mentioned in a logical order?.
- Have I selected a disproportionate number of papers from my own country?.
- Have I followed my journal's instructions regarding how I make references to the literature?.
- Have I removed any redundancy when reporting the literature?.
- Have I used tenses correctly?.

