***Business Sciences Review***

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**Description**: the business sciences review is a semi-annual review, published in June and December by The Higher School of Commercial Studies, HEC Algiers, since 2002; reading committee; submitted to the procedure of academic evaluation (a double-blind evaluation by two rapporteur). This committee of high international notoriety ensure confidentiality in all the procedures of evaluation that requires examiners who are anonymous, external and do not have the same affiliation to authors who submitted their project article. This review is a sign of vitality of a discipline and it represents a mean of communication and interaction between the members of the academic community and the different actors of the society, the company and the economy. Its ambition is to support the thinking and the debate about all the questions of research in the domain of commercial sciences, economic and management. In this perspective, it favours original contributions, innovative and that reflects recent scientific advances within the framework of conceptual and empirical research respecting the universally recognized norms and academic ethics written in Arabic, French, and English. The review is in both hard copy and electronic version. All the articles are available and downloadable for free in the platform ASJP, without submission and publication fees for the authors. Please refer to our instructions for the authors concerning the articles’ submission in the platform ASJP: <https://www.asjp.cerist.dz/en/PresentationRevue/360>. For more information or help, please contact us in the email dress: revue.hec@hec.dz

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